

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/604898**Customer No.: 22927****Attorney Docket No.:** 99-112**Date Filed:** June 28, 2000**Title:** METHOD AND APPARATUS FOR CONDUCTING
OR FACILITATING A PROMOTION**Applicants:** Walker et al.**Group Art Unit:** 3622**Examiner:** DURAN, Arthur

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RESPONSE**to the Office Action mailed March 24, 2006**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed March 24, 2006 (Paper No. / Mail Date 20060316), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.